

The Fleetwood Collection Recipe Guide



www.greaterthangatsby.com

About the Fleetwood Collection



The Fleetwood Collection has been meticulously designed to embody a photography style that emanates a free-spirited, artistic aura, with a strong focus on crafting unique and unconventional imagery. This collection revolves around warm, earthy tones, enriching your photos with added warmth, texture, and vibrance

- Includes 59 Presets
- Includes 20 Brushes
- Full Compatibility with Lightroom CC Classic & Camera Raw
- Presets are Easily Modified

NOTE: Brushes can't be used in Lightroom CC because the mobile interface does not allow for brush presets

Fleetwood Collection Presets

EXPOSURE ADJUSTMENT SECTION

Darker +++
Darker ++
Darker +
As Shot
Brighter +
Brighter ++
Brighter +++
Brighter ++++
Brighter +++++
Brighter ++++++

A.I. ADAPTIVE BRUSHWORK SECTION

Subject Light - Clean
Subject Light - Warm
Subject Light - Green
Subject Light - Magenta
Subject Bright - Clean
Subject Bright - Warm
Subject Bright - Green
Subject Bright - Magenta
Background Boost - Clean
Background Boost - Warm
Background Boost - Green
Background Boost - Magenta
Background Depth - Clean
Background Depth - Warm
Background Depth - Green
Background Depth - Magenta
Sky Enhance - Clean Recovery
Sky Enhance - Radiant Warmth
Sky Enhance - Mountain Chill
Sky Enhance - Stormy Grey
Sky Enhance - Cotton Candy

CLEAN TONE ENHANCEMENT SECTION

Took My Love
Took It Down
Climbed A Mountain
Turned Around
Saw My Reflection
Snow Covered Hills
Till The Landslide
Brought Me Down

ARTISTIC COLOR GRADING SECTION

Well I've Been
Afraid Of Changin'
Cause I've
Built My Life
Around You
But Time Makes
You Bolder
Even Children
Get Older
And I'm Getting
Older Too

ARTISTIC BLACK & WHITE SECTION

Dreams
Gypsy
Rhiannon

EDGE ADJUSTMENT SECTION

Vignette - Light
Vignette - Medium
Vignette - Bold
Lens Correction - On
Lens Correction - Off
RESET EVERYTHING

FLEETWOOD BRUSHES

Skin Glow
Catchlights
Reduce Reds
Reduce Blues
Recover Highlights
Brighten Shadows
Dodge Highlights
Burn Shadows
Soft Sunlight
Bright Sunlight
Haze - Fog
Dehaze
Warm Up
Cool Down
Color Pop
Color Drop
White Boost
Contrast Boost
Blur Background
Sharpen Details

Fleetwood Collection Presets

A.I. ADAPTIVE BRUSHWORK SECTION

In order to render bold, colorful, dramatic skies & backgrounds, it is best to slightly underexpose your image. This section is the perfect prepwork for the next step to create dynamic, colorful images.

A.I. ADAPTIVE BRUSHWORK

CLEAN - USE WHEN WHITE BALANCE IS CORRECT, COLORS APPEAR NATURAL & TRUE TO LIFE	SUBJECT LIGHT A SUBTLE EXPOSURE & SHADOW LIFT	SUBJECT BRIGHT A MODERATE EXPOSURE & SHADOW LIFT
WARM - USE WHEN WHITE BALANCE OF SUBJECT APPEARS COOL	BACKGROUND BOOST A SUBTLE EXPOSURE DROP WITH A SHADOW LIFT	BACKGROUND DEPTH MODERATE HIGHLIGHT DROP WITH A SHADOW LIFT
GREEN - USE TO COUNTERBALANCE TOO MUCH MAGENTA ON THE IMAGE		
MAGENTA - USE TO COUNTERBALANCE TOO MUCH GREEN ON THE IMAGE		

Fleetwood Collection Presets

A.I. ADAPTIVE BRUSHWORK CONTINUED

Sky Enhance - Clean Recovery – enhances contrast, clarity, & shadows while reducing highlights

Sky Enhance - Radiant Warmth – enhances contrast, clarity, shadows, & warmth, while reducing highlights

Sky Enhance - Mountain Chill – enhances contrast, clarity & shadows, while reducing highlights and shifting the sky to cooler tones

Sky Enhance - Stormy Grey – applies an increased clarity boost, decreases exposure for added depth, while reducing highlights for a more dramatic sky

Sky Enhance - Cotton Candy – enhances contrast, clarity, shadows, & warmth, while reducing highlights, & introducing a fluffy pink tone in the sky



Fleetwood Collection Presets

CLEAN TONE ENHANCEMENT SECTION

Took My Love – infuses warm autumnal hues while cooling greens, balances lighting by reducing highlights & enhancing shadows & intensifies colors by increasing vibrance

Took It Down – brightens skin tones, lifts shadows, neutralizes greens & adds a mild vibrance bump while infusing warm hues & achieving lighting balance by reducing highlights & intensifying colors

Climbed A Mountain – warms skin tones, emphasizes red clothing & adds vibrance & contrast

Turned Around – warms skin tones, deepens & cools greens, adds vibrance & contrast

Saw My Reflection – darkens greens, saturates blues, increases vibrance & reduces atmospheric haze to increase overall clarity of the image

Snow Covered Hills – warms the subject, lifts shadows & accentuates the rust tones found within the image

Till The Landslide – deepens greens & blues, maintains neutral skin tones, & vibrance & punches red tones

Brought Me Down – warms, adds contrast & vibrance & finishes with a rusty, subtle, hazy wash

Fleetwood Collection Presets

ARTISTIC COLOR GRADING SECTION

Well I've Been – brightens, warms, lifts shadows & cools greens

Afraid Of Changin' – decreases the white point, adds warmth, & shifts golden-yellows to a subdued rust-orange tone

Cause I've – brightens, warms, adds vibrance & maintains clean greens

Built My Life – reduces the highlights while adding a warm, gentle, & slight hazy effect

Around You – enhances the depth of the background & intensifies green hues, while transitioning golden tones to a warmer, chestnut color.

But Time Makes – deepens shadows, cools & slightly desaturate greens, reduces highlights & adds a soft, cool very mild matte

You Bolder – warms, shifts greens to a more natural green hue, drops the midpoint, lifts shadows & finishes with a warm, mild, hazy wash

Even Children – shifts rust-orange tones to a more reddish-maroon hue & renders your image with a beautiful natural velvet finish

Get Older – shifts the tone curve to the left, preserving details in the shadows, while also transforming muted orange tones into a rich garnet hue

And I'm Getting – enhances the mood of your image with a stormy aesthetic, while keeping skin tones natural

Older Too – shifts orange hues more red & finishes with a mild, smoky, hazy matte

Note: The “ARTISTIC COLOR GRADING SECTION” can be layered on top of the “CLEAN TONE ENHANCEMENT SECTION” to create more dramatic, vibrant images. It can be used alone to create a more natural & clean edit!

Fleetwood Collection Presets

ARTISTIC BLACK & WHITE SECTION

Dreams - a rich, punchy, black & white that pops your subject

Gypsy - a rich, deep, black & white that pops your subject even more by darkening the background

Rhiannon - a rich, punchy, mild matte, black & white that pops your subject

EDGE ADJUSTMENT SECTION

Vignette - Light - adds a mild vignette to your image

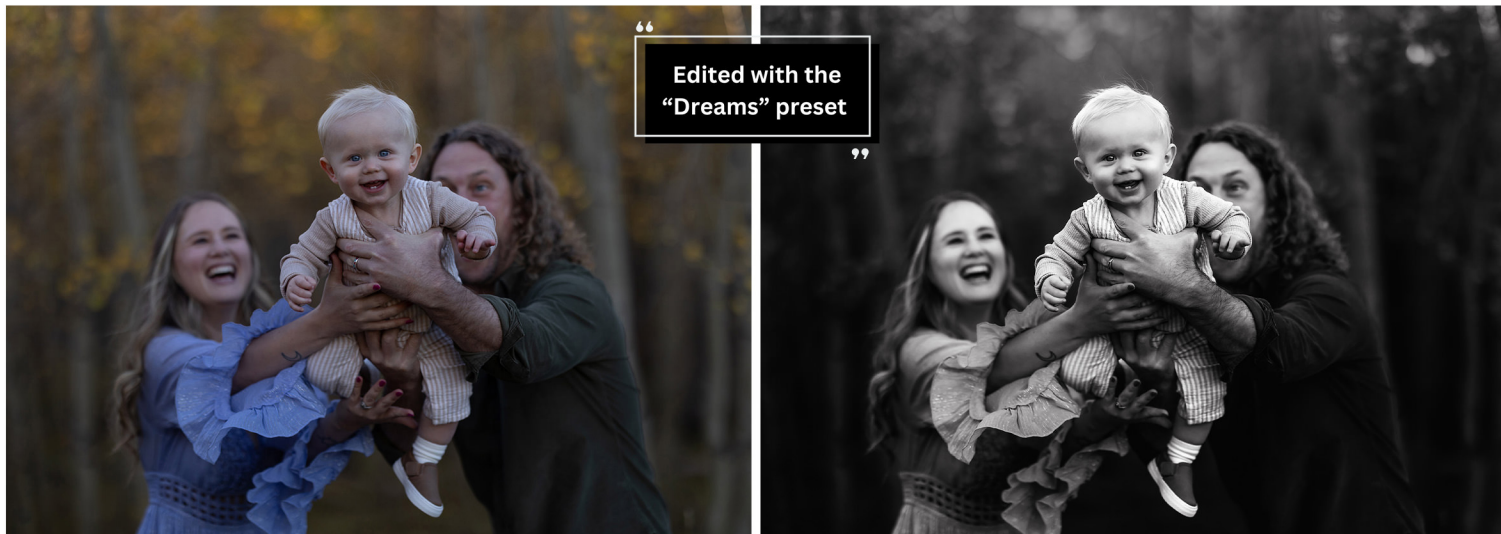
Vignette - Medium - adds a moderate vignette to your image

Vignette - Bold - adds a heavy vignette to your image

Lens Correction - On - corrects optical distortions by removing lens vignetting

Lens Correction - Off - removes previously applied lens correction adding a nature vignette

RESET EVERYTHING - removes all previously applied presets & brushwork



Fleetwood Collection Brushes

FLEETWOOD BRUSHES

Skin Glow - softens skin & makes it glow

Catchlights - adds light & life to the eyes

Reduce Reds - allows you to tone down oversaturated reds

Reduce Blues - allows you to tone down oversaturated blues or to remove blues from white

Recover Highlights - helps with highlight recovery by bringing detail back into highlights

Brighten Shadows - allows you to recover details in shadowed areas

Dodge Highlights - brightens highlights

Burn Shadows - deepens shadows

Soft Sunlight - a sheer, very soft yellow gradient light

Bright Sunlight - adds a warm gradient that emphasizes natural warm sunsets

Haze - Fog - accentuates areas where fog naturally occurs or if you want to create a diffusion effect

Dehaze - enhances clarity & reduces atmospheric interference, making images appear clearer

Warm Up - apply to increase warmth in desired areas

Cool Down - apply to decrease warmth in desired areas

Color Pop - adds vibrance to selected areas

Color Drop - decreases saturation on selected areas

White Boost - used to up white point to selected areas to help bring focus to a subject

Contrast Boost - adds contrast to desired areas of an image

Blur Background - adds a blurring effect to desired areas

Sharpen Details - sharpens desired areas of an images to bring focus & attention to the subject

Fleetwood Collection Recipe Guide

Recipe

Brighter +++++, Subject Light - Clean, Background Boost - Magenta, Sky Enhance - Clean Recovery, Turned Around, Afraid Of Chagin' @ 40% & Soft Sunlight Brush



Fleetwood Collection Recipe Guide

Recipe

Brighter ++, Subject Light - Warm, Background Depth - Warm, Sky Enhance - Stormy Grey, Snow Covered Hills, Cause I've, Dehaze Brush, Brighten Shadows Brush, Soft Sunlight Brush, White Boost Brush, Sharpen Details Brush & Contrast Boost Brush



Fleetwood Collection Recipe Guide

Recipe

Brighter ++++++, Subject Light - Warm, Background Depth - Warm, Sky Enhance - Clean Recovery, Climbed A Mountain, And I'm Getting @ 30%, Skin Glow Brush, Recover Highlights Brush & Soft Sunlight Brush



Fleetwood Collection Recipe Guide

Recipe

Brighter ++, Subject Light - Warm, Background Depth - Warm, Snow Covered Hills, Cause I've, Contrast Boost Brush, Burn Shadows Brush, Dodge Highlights Brush, Soft Sunlight Brush, Dehaze Brush, Contrast Boost Brush, Warm Up Brush & Sharpen Details Brush



Fleetwood Collection Recipe Guide

Recipe

Brighter +++, Subject Light - Clean, Background Boost - Magenta, Took My Love, And I'm Getting, Skin Glow Brush, Sharpen Details Brush, Catchlights Brush & White Boost Brush



Fleetwood Collection Recipe Guide

Recipe

Subject Light - Clean, Background Depth - Clean, Sky Enhance - Mountain Chill, Climbed A Mountain, Even Children, Brighten Shadows Brush, Catchlights Brush, Haze - Fog Brush, Color Pop Brush, Skin Glow Brush, Cool Down Brush, Dodge Highlights Brush, Contrast Boost Brush, White Boost Brush & Burn Shadows Brush



Fleetwood Collection Recipe Guide

Recipe

Brighter +++, Subject Light - Clean, Background Depth - Clean, Took It Down, Brighten Shadows Brush, Skin Glow Brush, Sharpen Details Brush, Soft Sunlight Brush, Haze - Fog Brush, Burn Shadows Brush, Reduce Reds Brush, White Boost Brush & Cool Down Brush



Fleetwood Collection Recipe Guide

Recipe

Subject Light - Warm, Background Depth - Warm, Took It Down, Afraid Of Changin' @ 50%, Sharpen Details Brush, Skin Glow Brush, Contrast Boost Brush, Catchlights Brush, Soft Sunlight Brush, Burn Shadows Brush & Dodge Highlights Brush



Fleetwood Collection Recipe Guide

Recipe

Brighter +++++, Subject Light - Warm, Background Boost - Clean, Sky Enhance - Mountain Chill, Climbed A Mountain, Around You, Soft Sunlight Brush, Contrast Boost Brush & Color Pop Brush



Fleetwood Collection Recipe Guide

Recipe

Brighter ++, Subject Light - Clean, Background Depth - Magenta, Sky Enhance - Stormy Grey, Climbed A Mountain, Well I've Been, Contrast Boost Brush, Skin Glow Brush, Sharpen Details Brush, Burn Shadows Brush, Haze - Fog Brush, Soft Sunlight Brush, Cool Down Brush, Color Drop Brush, Warm Up Brush & Brighten Shadows Brush



Fleetwood Collection Recipe Guide

Recipe

Brighter +++, Subject Light - Clean, Background Depth - Magenta, Sky Enhance - Clean Recovery, Took My Love, Afraid Of Changin', Soft Sunlight Brush, Skin Glow Brush, Sharpen Details Brush, Contrast Boost Brush, Recover Highlights Brush & Brighten Shadows Brush



Fleetwood Collection Recipe Guide

Recipe

Brighter ++, Subject Light - Warm, Background Boost - Warm, Turned Around, Afraid Of Changin', Skin Glow Brush, Recover Highlights Brush & Color Pop Brush

