

Clean Essentials Collection Recipe Guide



www.greaterthangatsby.com

About the Clean Essentials Collection



The Clean Essentials Collection enhances color and pops your subject with a timeless clean edit allowing you to create classic, beautiful images.

- 70 Clean Essentials Actions
- Compatible with Photoshop CS2-CS6, Creative Cloud (CC), and Elements 13-21
- Actions Easily Modified and Customized

Clean Essentials Actions

One-Click Color Foundations

Classic Clean Primary
Classic Clean Bright
Classic Clean Dramatic
Classic Clean Matte
PLAY THEM ALL

One-Click B&W Foundations

Classic Clean B&W
Classic Crisp B&W
Classic Contrast B&W
Classic Matte B&W
PLAY THEM ALL

Basic Tone Enhancers

Peachy Pearl
Golden Glow
Faded Frost
Magic Matte
Vogue Vignette
Humid Heat
Chief Contrast
Brilliant Boost
Slightly Sunny
Honey Haze
Dreamy Drama
Luminous Light
Fresh Film
Great Gardens
Majestic Matte
Warm Whimsy
Complex Chill
Sheer Shine
Velvet Vignette
Lemon Luster
PLAY THEM ALL

Advanced Tone Enhancers

Minty & Modern
Bold & Beautiful
Lively & Light
Muted & Moody
Vivid & Vibrant
PLAY THEM ALL

Finishing Vignettes

SHEER: Warm
SHEER: Neutral
SHEER: Cool
CLASSIC: Warm
CLASSIC: Neutral
CLASSIC: Cool
OPAQUE: Warm
OPAQUE: Neutral
OPAQUE: Cool
PLAY THEM ALL

Final Adjustments

HIGHLIGHTS: Pop
HIGHLIGHTS: Mute
MIDTONES: Boost
MIDTONES: Deepen
SHADOWS: Darken
SHADOWS: Lighten
TINT FIX: Too Green
TINT FIX: Too Magenta
COLOR: Vibrant
COLOR: Desaturate
CONTRAST: Amplify
CONTRAST: Diminish
COLOR BLEND: HDR
COLOR BLEND: Plush
PLAY THEM ALL

Final Adjustment Brushes

Fill Flash Brush
Crisp Details Brush
Smooth It Out Brush
Skin Tone Fresh Brush
Warm the Skin Brush
PLAY THEM ALL

Resizing & Sharpening

Web Exact Dimension Resize & Sharpen
Sharpen for Print

Clean Essentials Actions

ONE-CLICK COLOR FOUNDATIONS

Classic Clean Primary – brightens shadows, mutes highlights, warms, adds vibrance, cools greens & adds a subtle vignette

Classic Clean Bright – brightens midtones & shadows while maintaining contrast, cools blues, lifts reds & skin tones

Classic Clean Dramatic – lifts shadows, adds contrast, warms, cools greens, spotlights the subject & adds saturation

Classic Clean Matte – a deep hazy matte that recovers highlights, adds vibrance, cools greens & blues & adds a subtle spotlight

Clean Essentials Actions

ONE-CLICK B&W FOUNDATIONS

Classic Clean B&W – a timeless clean black & white

Classic Crisp B&W – punchy black & white; deepens shadows & pops highlights

Classic Contrast B&W – a high contrast black & white; pops skin tones

Classic Matte B&W – a velvety matte black & white

Classic Crisp B&W



Clean Essentials Actions

BASIC TONE ENHANCERS

- Peachy Pearl** - desaturates yellows & greens while adding a peachy tone to skin
- Golden Glow** - adds a golden sun-kissed wash to the image
- Faded Frost** - lifts midtones & cools while maintaining warmth in the skin
- Magic Matte** - adds a hazy warm matte to the image
- Vogue Vignette** - spotlights the subject & adds a warm contrast to the image
- Humid Heat** - adds vibrance, shifts blues to violet & adds a warm wash
- Chief Contrast** - adds contrast, lifts subject from background & adds a subtle violet haze
- Brilliant Boost** - adds vibrance while adding a subtle warmth to the subject & cools greens
- Slightly Sunny** - adds warmth and a subtle lift to the image
- Honey Haze** - adds a sheer warm haze to the image
- Dreamy Drama** - boosts midtones, saturates, adds a vignette & spotlights the subject
- Luminous Light** - boosts vibrance & adds a slight luminance to skin tones
- Fresh Film** - lifts midtones and adds a hazy warmth to the image
- Great Gardens** - cools & deepens greens while adding a soft spotlight to the subject
- Majestic Matte** - adds a warm bright hazy matte to the image
- Warm Whimsy** - adds vibrance, warmth and a soft matte
- Complex Chill** - deepens midtones & cools the image separating your subject from the background
- Sheer Shine** - adds a vibrant, warm smokey haze to the image
- Velvet Vignette** - adds a spotlight & a muted vignette bringing focus to your subject
- Lemon Luster** - adds a bright soft yellow haze to the image

Clean Essentials Actions

ADVANCED TONE ENHANCERS

Minty & Modern - adds a minty pastel tone to the image while maintaining warm skin tones

Bold & Beautiful - warms skin, cools greens, adds contrast, & adds luminance to skin tones

Lively & Light - lifts shadows, boosts vibrance, cools greens & saturates for a livelier image

Muted & Moody - converts greens to a minty tone, lifts shadows, & desaturates yellows

Vivid & Vibrant - sharpens, warms, saturates greens & blues, spotlights the subjects

FINISHING VIGNETTES

SHEER: Warm - adds a sheer warm hazy matte vignette

SHEER: Neutral - adds a sheer hazy grey vignette

SHEER: Cool - adds a sheer hazy cool soft blue vignette

CLASSIC: Warm - adds a saturated warm brown vignette

CLASSIC: Neutral - adds a traditional matte black vignette

CLASSIC: Cool - adds an indigo vignette

OPAQUE: Warm - adds a dark red-orange brown vignette

OPAQUE: Neutral - adds a dark hazy matte vignette

OPAQUE: Cool - adds a hazy midnight blue vignette

Clean Essentials Actions

FINAL ADJUSTMENTS

- HIGHLIGHTS: Pop** - lifts highlights throughout the image
- HIGHLIGHTS: Mute** - lowers highlights throughout the image
- MIDTONES: Boost** - bumps midtones over the entire image
- MIDTONES: Deepen** - globally deepens midtones
- SHADOWS: Darken** - deepens shadows for added drama
- SHADOWS: Lighten** - lifts shadows & adds a slight filmy haze
- TINT FIX: Too Green** - adds magenta to balance out an overall post-toning green tint
- TINT FIX: Too Magenta** - adds green to balance out an overall post-toning magenta tint
- COLOR: Vibrant** - boosts vibrance; maintains appropriate red tones in skin
- COLOR: Desaturate** - globally reduces vibrance & saturation maintaining some of the red channel
- CONTRAST: Amplify** - boosts contrast for added punch
- CONTRAST: Diminish** - reduces contrast for an overall softer feeling
- COLOR BLEND: HDR** - pops highlights & deepens shadows for a slight HDR effect
- COLOR BLEND: Plush** - blends highlights & shadows lending to a more velvety image

FINAL ADJUSTMENT BRUSHES

- Fill Flash Brush** - selectively adds a midtone boost to desired areas of the image
- Crisp Details Brush** - selectively sharpen to enhance focus to desired areas of the image
- Smooth It Out Brush** - selectively blur unwanted details or further enhance an images bokeh
- Skin Tone Fresh Brush** - brightens & adds a peachy tone to the skin
- Warm the Skin Brush** - brush on a sun-kissed warmth to the skin

Clean Essentials Recipe Guide



Classic Clean Matte Foundation @ 70%
Golden Glow @ 45%
Sheer Warm Vignette @ 55% (masked off her eyes)



Clean Essentials Recipe Guide



Classic Clean Primary Foundation @ 90%
Faded Frost @ 55%
Great Gardens @ 70%
Vivid & Vibrant @ 15%
Skin Tone Fresh Brush (to pop the highlights)



Clean Essentials Recipe Guide



Classic Clean Bright Foundation @ 75%
Luminous Light @ 60%
Golden Glow @ 25%
Majestic Matte @ 25%)



Clean Essentials Recipe Guide



Classic Clean Primary Foundation @ 80%
Peachy Pearl @ 70%
Chief Contrast @ 40%
Lemon Luster @ 30%



Clean Essentials Recipe Guide



Classic Clean Drama Foundation @ 90%
Complex Chill @ 80%
Vogue Vignette @ 50%
Warm the Skin Brush



Clean Essentials Recipe Guide



Classic Clean Primary Foundation @ 75%
Golden Glow @ 60%
Faded Frost @ 40%
Slightly Sunny @ 30%



Clean Essentials Recipe Guide



Classic Clean Drama Foundation @ 65%
Majestic Matte @ 40%
Vogue Vignette @ 35%
Skin Tone Fresh



Clean Essentials Recipe Guide



Classic Clean Primary Foundation @ 100%
Velvet Vignette @ 70%
Great Gardens @ 70%



Clean Essentials Recipe Guide

Classic Clean Primary Foundation @ 100%
Brilliant Boost @ 90%
Fresh Film @ 50%
Minty & Modern @ 25%

